

## Draft Doha Postal Strategy – Overview

Mission: The mission of the Union is to stimulate the lasting development of efficient and accessible universal postal services of quality in order to facilitate communication between the inhabitants of the world by: ... (see vertical columns below)									
Vision: "The postal sector is seen as an essential component of the global economy"									
Interconnection				Development			Governance		
... – guaranteeing the free circulation of postal items over a single postal territory	Goal 1 Improve the interoperability of the international postal networks	... – encouraging the adoption of fair common standards and the use of technology	Goal 2 Provide technical knowledge and expertise related to the postal sector	... – ensuring cooperation and interaction among stakeholders	Goal 3 Promote innovative products and services (developing the 3-D network)	... – promoting effective technical cooperation	Goal 4 Foster sustainable development of the postal sector	... – ensuring the satisfaction of customers' changing needs	
	Programme 1.1 Enhance QoS, reliability and efficiency of the postal networks		Programme 2.1 Increase awareness of the role of the postal sector		Programme 3.1 Modernize and diversify postal products and services		Programme 4.1 Improve remuneration systems between designated postal operators		
	Programme 1.2 Increase postal integrity and security and facilitate customs processes		Programme 2.2 Strengthen members' capacity to implement and manage their universal service		Programme 3.2 Stimulate market growth through the use of new technologies		Programme 4.2 Strengthen the UPU's capacity to respond appropriately to changing needs in the market		
	Programme 1.3 Develop adequate standards and regulations		Programme 2.3 Provide market and sectoral research in response to customer and stakeholder needs		Programme 3.3 Facilitate international e-commerce		Programme 4.3 Stimulate the inclusion of all segments of the population through greater and/or targeted access to postal services		
	Programme 1.4 Stimulate the use of ICT to improve access and performance		Programme 2.4 Develop statistical and analytical/cost accounting procedures		Programme 3.4 Continue development of postal networks along three dimensions		Programme 4.4 Promote environmental awareness and social responsibility		
	Programme 1.5 Promote addressing in national postal systems		Programme 2.5 Provide information and expertise to foster cooperation among stakeholders						
Physical			Electronic/digital			Financial			
Global strategy implemented regionally									
Supported by the Programme and Budget for 2013, 2014, 2015 and 2016									